



Impact Report

2024

Our Vision

GoFarm envisions a local food system that is equitable, resilient, environmentally sustainable, and inclusive.

One in which:

- Everyone has reliable access to food that is nutrient-dense, local, and sustainably grown.
- Community members are engaged in their local food system.
- Land stewards and farmers have the resources they need to farm safely and thrive.

Our Mission

GoFarm is a nonprofit organization with a mission to train and support local farmers, connect people with local agriculture, and increase equitable access to nutrient-rich food grown in Colorado.

Our work strengthens our community's local food system (the process of how food gets from nearby farms to our plates). We focus on how we grow food, how we distribute food, who can access and afford food, and how we build community around food.



Our Values

Equity We believe that racial, social, and economic equity is fundamental to a strong local food system and community. We support the just and equitable distribution of and access to nutrient-dense food, resources, and opportunities. GoFarm is committed to programming that is culturally and linguistically responsive to the communities we serve.

Collaboration We value collaboration, inclusivity, and community partnerships. We bring together different voices within the local food system to build connections, respond to community needs, and ensure a positive impact in the community.

Education We value the exchange of knowledge as a community. By sharing knowledge, people are informed and able to deepen their personal learning and growth, and to engage in the local food system.

Environmental Stewardship We believe that we have a responsibility to protect, preserve, and replenish the earth. We support the evolution of regenerative and sustainable farming and business practices.

Accountability We honor the charitable intentions of our donors, and we hold ourselves to the highest standards of fiduciary responsibility and ethics.



A Message from GoFarm's Executive Director



Greetings All:

In 2024, GoFarm celebrated its 10th year of training and supporting local farmers, connecting people to Colorado agriculture, and making nutrient-rich, local food affordable and accessible to families and older adults. We celebrated milestones, honored community members, and supported bountiful harvests produced by our farmer partners.

One of our most significant milestones was the launch of our first training farm in Arvada. In 2025, 8 of 12 Farmer Development and Support (FDS) program incubator farmers will complete their two-year farm ownership training at the Arvada Farm, and 15 participants will complete a 20-week Introduction to Farming course. Currently, 50% of participants are people of color, 65% are women, and 40% self-identified as LGBTQ2+.

In 2024, our Community Food Access (CFA) program continued to advance health equity by making nutrient-rich, local food affordable and accessible to children, families, and older adults who are challenged with food insecurity, transportation, disabilities, and other barriers to accessing fresh, locally grown food. In 2025, CFA will partner with nonprofits, schools, hospitals, and older adult living facilities to offer over 90 mobile markets with food purchased from small, family-owned farm businesses.

In 2025, GoFarm's Local Food Share (LFS) will advance its multi-farm, membership-based programming with 500+ household members who pay for a full season of food that is produced by small local farm businesses. LFS provides a viable market channel and lasting economic opportunity for our farmer partners, many of whom must depend on outside income to meet their financial needs.

In 2024, we honored the following community leaders and organizations for supporting an equitable and sustainable local food system and for advancing social justice:

Public Service Award: JeffCo Public Health Food Policy and Systems Team, Community Impact Award: Hunger Free Golden, Community Investment Award: Tumbleweed Fund, Corporate Leadership Award: Patagonia, Community Food Access Champion: Estelle Cronmiller, Farmer Development and Support Champion: Christine Gust, and Local Food Share Champion: Yvonne Fromm.

We remain dedicated to our vision of a local food system that is equitable, resilient, environmentally sustainable, and inclusive. One in which:

- Everyone has reliable access to food that is nutrient-dense, local, and sustainably grown.
- Community members are engaged in their local food system.
- Land stewards and farmers have the resources they need to farm safely and thrive.

We are grateful for your kind and generous support, and we look forward to a successful 2025 as we advance our mission on behalf of the Coloradans we serve.

Sincerely,

Virginia A. Ortiz
Executive Director



Farmer Development and Support

Local agriculture remains critical to our community, our environment, and our economy. Though in today's landscape, the average age of a farmer is 50 years old, 50% of farmers are expected to retire in the next 10 years, access to capital and resources to start a new farm remains extremely hard to obtain, and less than 2% of farmers self-identify as people of color.

In recent years, there has been a resurgence of people from all backgrounds interested in careers in farming. GoFarm helps train this next generation of farmers by providing training, land, mentorship, and other resources to help them launch their own farms. We commit to supporting local farmers, increasing equity in agriculture, and advocating for sustainable growing practices that combat climate change.

In 2024, GoFarm's Farmer Development and Support Program achieved the following outcomes:



Supported **102** sustainable farms and paid **\$295,632** to local farmers and producers for food, mentorship, stipends, and teaching workshops.



Educated and supported **31** beginning and aspiring farmers in learning about farming and running a farm business, and offered **915+** hours of farming mentorship.



Hosted **34** educational classes and workshops for new farmers in our Beginning Farmer Training program.



Loaned out **18** farming tools and pieces of equipment through our Equipment Rental Program for beginning and local farmers.



In 2024, we signed a lease with The City of Arvada for agricultural property for our Farmer Training Center!



Community Food Access

We know that transportation, price, and stigma are significant barriers to accessing locally-grown food, and inflation and rising food costs are making food insecurity more prevalent. The current food system caters to only a portion of our community, with 33% of Coloradans experiencing food insecurity, according to a report from Hunger Free Colorado.

Through a myriad of programs and offerings, GoFarm works to make our local food system more inclusive and equitable, where everyone has reliable and affordable access to locally-grown food and feels empowered to participate in their local food system.

In 2024, GoFarm's Community Food Access Program achieved the following outcomes:



Made food more affordable and accessible for more than **1,850** households, including through **3,362** market visits



Hosted **91** low-cost food markets using our mobile market, Chuck the Truck. Continued using the **flexible pricing model** we launched in 2022. This allows people to choose a price that best fits their needs!



Welcomed **\$60,000** in food purchased through SNAP, Double Up Food Bucks, discounted Local Food Shares, and incentives from the Women Infants and Children (WIC) program and other community partners.



Donated **2,363** pounds of fresh, locally grown food to **8** pantries and nonprofit food access organizations.



Through our participation in local and state Food Pantry Assistance Grants, sourced **\$11,873** worth of locally grown food to **3** pantries and nonprofit food access organizations.



Active in **5** community collaboratives: Hunger Free Golden, JeffCo Food Policy Council, Mobile Market Coalition, Lakewood and Jeffco Head Start Health Advisory Council, and Triad Health in Early Childhood Collaborative.



Local Food Share

Most people do not know where or how their food is grown, and only a small portion of the population consistently purchases locally-grown food throughout the year. This reality can cause people to feel disconnected with their farmers and food, unknowing of the critical benefits local agriculture brings to a community.

GoFarm connects hundreds of families to local agriculture through the Local Food Share program, where we offer a full season of fresh, sustainably-grown food from local producers. Local farmers benefit from this wholesale market, where they set their prices and reach new audiences, and consumers benefit from nutritious, fresh food and feeling more connected to local agriculture. We partner exclusively with farmers who use sustainable growing practices and prioritize soil health and climate resiliency.

In 2024, GoFarm's Local Food Share Program achieved the following outcomes:



Hosted **3** seasons of the Local Food Share that spanned **28** weeks of the year.



Provided food to **560** Local Food Share members across **3** distribution locations in Jefferson County. Offered **281** varieties of local vegetables, fruit, and other artisan items.



Offered free compost service for all customers, composting **18,367** pounds of food waste.



Provided **134** different educational events and resources, including weekly Farm Fresh Features, **40** food demonstrations, **34** Farmer Features, and a full database of recipes and storage tips!

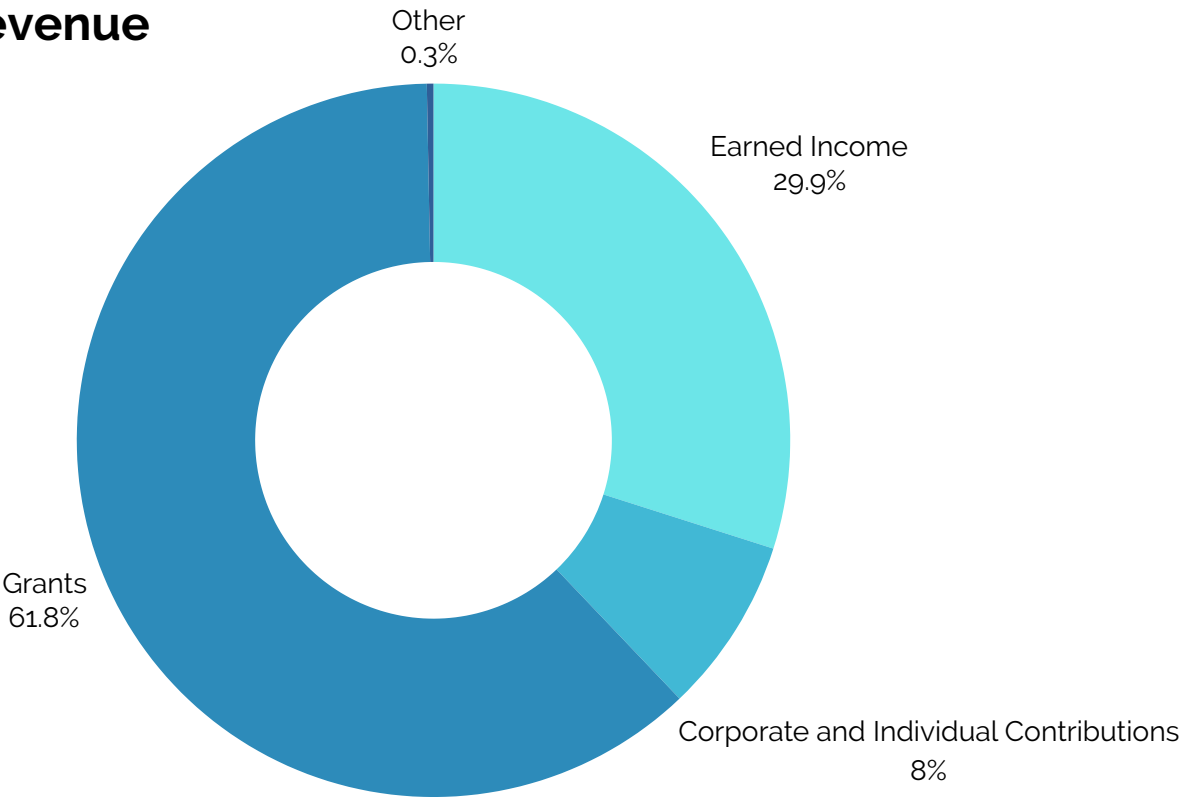


Offered **5** ad-hoc markets and local pop-ups for community members to purchase; Bulk peaches, holiday pies, Kimchi, and bread.

Year End Financials

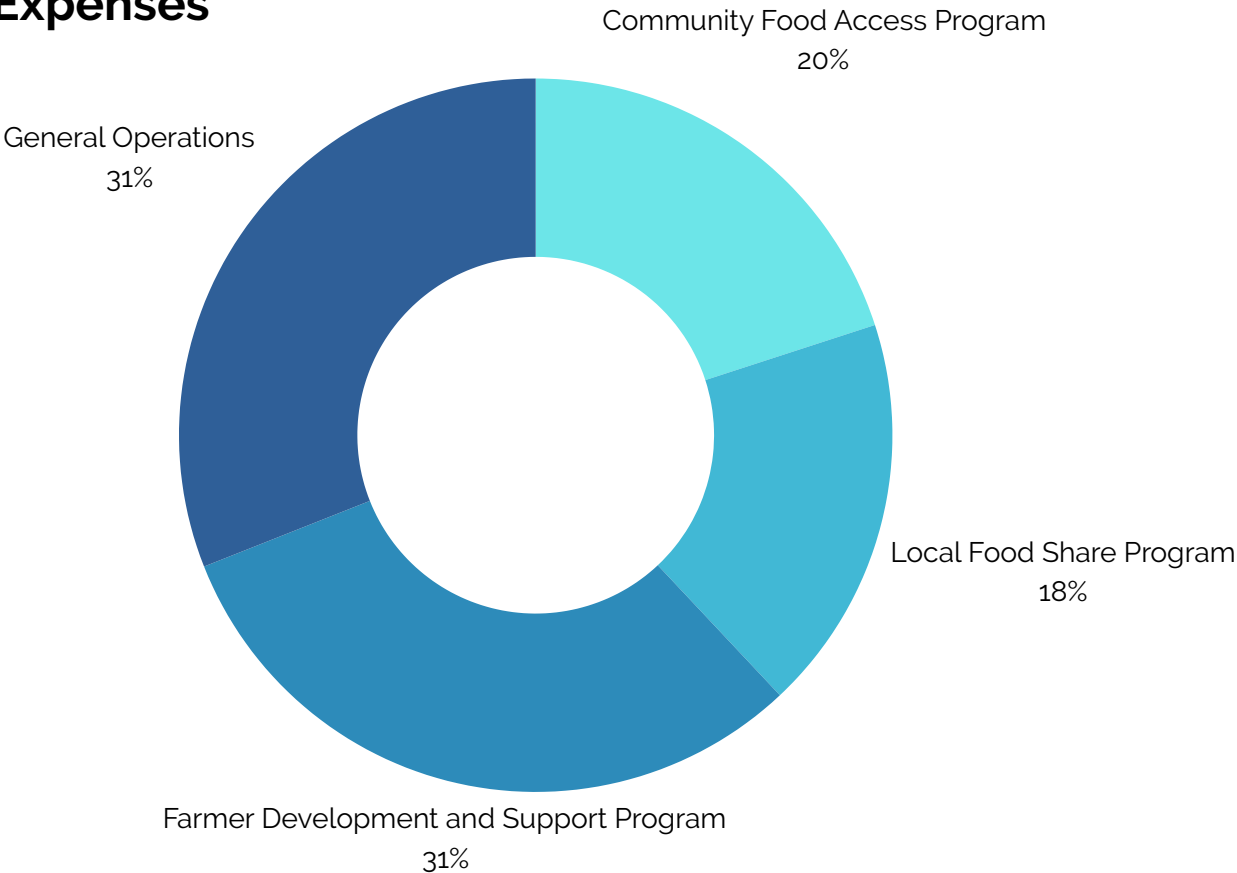
2024 Total Revenue

\$ 1,234,625



2024 Total Expenses

\$ 1,191,951



Thank You To Our Supporters!

GoFarm is grateful for the major contributors who gave \$1,000 or more in 2024:

Foundation & Government Grants

City of Golden
Colorado Department of Agriculture,
Workforce Development Program
Colorado Department of Agriculture,
Small Food Business Recovery and
Resilience Grant
Colorado Department of Human Services
Colorado Housing and Finance Authority
Colorado Gives Foundation
Golden Civic Foundation
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Corporate Support

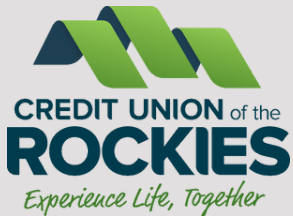
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Patagonia Community Grants
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The Fellows Group
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The Farmers' Truck

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Caitlin Murphy
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Jenna Mathews
Tom Ashby
Tyler Hughes

Special Thank You

to the companies and organizations that sponsored GoFarm's Sunrise Awards Breakfast and Harvest Dinner.



Farmers' Truck





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