



Impact Report
2022

OUR VISION

GoFarm envisions a local food system that is equitable, resilient, environmentally sustainable, and inclusive. One in which farmers and farm workers have the resources they need to thrive and farm safely, community members have reliable access to healthy, local, and sustainably grown food, and everyone feels inspired to engage in their local food system.



OUR VALUES

EQUITY

We believe that racial, social, and economic equity is fundamental to a strong local food system and healthy community. We support the just and equitable distribution of and access to healthy food, resources, and opportunities. GoFarm is committed to programming that is culturally and linguistically responsive to the communities we serve.

COLLABORATION

We value collaboration, inclusivity, and community partnerships. We bring together different voices within the local food system to build connections, respond to community needs, and ensure a positive impact in the community.

EDUCATION

We believe that by sharing knowledge with and between everyone in our community including aspiring and beginning farmers, community members, food system professionals, and others, individuals can stay informed, deepen their personal learning and growth, and engage in the local food system.

ENVIRONMENTAL STEWARDSHIP

We believe that we have a responsibility to protect, preserve, and replenish the earth. We support regenerative and sustainable farming and business practices and consider environmental impacts with everything we do.

ACCOUNTABILITY

We honor the charitable intentions of our donors, and we hold ourselves to the highest standards of fiduciary responsibility and ethics.

OUR MISSION

GoFarm trains and supports local farmers, connects people with local agriculture, and increases equitable access to nutrient-rich food grown in Colorado.

Our work strengthens our community's local food system (the process of how food gets from nearby farms to our plates). We focus on how we grow food, how we distribute food, who can access and afford food, and how we build community around food.



A Message from GoFarm's Executive Director



As we bring in the new year, we pause to reflect and learn from our experiences in the past year. In 2022, we witnessed both advancements and disruptions to local and global agriculture. Climate change, inflation, and the war in Ukraine caused food prices to increase and more people to experience food insecurity. Meanwhile, the 'Healthy School Meals for All' bill was passed in Colorado providing children access to nutritious food throughout the school day, and increased funding was made available for food pantries to source local products.

These changes required us to remain adaptable and flexible, while holding steadfast to furthering our mission and strengthening our local food system. I am continually amazed with the dedication to equity, the passion for local agriculture, and the commitment to environmental sustainability that exists among the GoFarm team and throughout our community. I am proud to be part of a movement that is deeply rooted in love and respect for each other and for our planet, each and every day.

In 2022, we expanded our programs and services, welcomed several new board members, and launched our inaugural Sunrise Awards Breakfast. In 2023, we will work toward the following goals and objectives:

1. Advancing the development of local and beginning farms.
2. Expanding support for local farmers with aggregation and distribution of locally grown food.
3. Expanding community knowledge and support for local agriculture.
4. Expanding affordability and access to locally grown food.
5. Increasing awareness and financial support for GoFarm programs and operations.

I hope you enjoy reading about the extraordinary outcomes we achieved during this past year, and that you will continue your support in 2023.

Peace and all good,
Virginia A. Ortiz



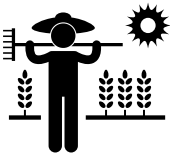
FARMER DEVELOPMENT AND SUPPORT

Local agriculture remains critical to our community, our environment, and our economy. Though in today's landscape, the average age of a farmer is 50 years old, 50% of farmers are expected to retire in the next 10 years, access to capital and resources to start a new farm remains extremely hard to obtain, and less than 2% of farmers self-identify as people of color.

In recent years, there is a resurgence of people from all backgrounds interested in careers in farming. GoFarm helps train this next generation of farmers by providing training, land, mentorship, and other resources to help them launch their own farms. We commit to supporting local farmers, increasing equity in agriculture, and advocating for sustainable growing practices that combat climate change.



Supported **95** sustainable farms and paid **\$323,880** to local farmers and producers for food, mentorship, stipends, and teaching workshops.



Helped **12** beginning farmers launch and expand their own farm businesses and offered **920+** hours of farming mentorship.



Hosted **12** farming workshops for local farmers and designed a **20** week Whole Farm Planning course for our Beginning Farmer Training program participants.



Loaned out **10** farming tools and pieces of equipment through our Equipment Rental Program for beginning and local farmers.



Together with partners and private landowners, brought **3** NEW plots of previously un-farmed land into production.



COMMUNITY FOOD ACCESS

We know that transportation, price, and stigma are significant barriers to accessing locally grown food, and inflation and rising food costs is making food insecurity more prevalent. The current food system caters to only a portion of our community, with 33% of Coloradans experiencing food insecurity, according to a report from Hunger Free Colorado.

Through a myriad of programs and offerings, GoFarm works to make our local food system more inclusive and equitable, where everyone has reliable and affordable access to locally grown food and feels empowered to participate in their local food system.



Made food more affordable and accessible for **2,620** households.



Hosted **82** low-cost food markets using our mobile market, #ChucktheGoFarmTruck. Launched a **flexible pricing** model, allowing people to choose a price that best fits their needs!



Welcomed **\$51,000** in food purchased through SNAP, Double Up Food Bucks, discounted Local Food Shares, and incentives from the Women Infants and Children (WIC) program and other community partners.



Donated **1,425** pounds of fresh, locally grown food to **11** food pantries and food access points.



Through our participation in local and state Food Pantry Assistance Grants, sourced **\$10,500** worth of locally grown food to **4** food pantries.



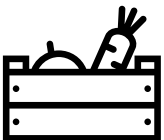
Active in **4** community collaboratives: Hunger Free Golden, JeffCo Food Policy Council, JeffCo Food Recovery Grant Cohort, and Triad Health in Early Childhood Collaborative.



LOCAL FOOD SHARE

Most people do not know where or how their food is grown, and only a small portion of the population consistently purchases locally grown food throughout the year. This reality can cause people to feel disconnected with their farmers and food, unknowing of the critical benefits local agriculture brings to a community.

GoFarm connects hundreds of families to local agriculture through the Local Food Share, where we offer a full season of fresh, sustainably grown food from local producers. Local farmers benefit from this wholesale market where they set their prices and reach new audiences, and consumers benefit from nutritious, fresh food and feeling more connected to local agriculture.



Hosted **3** seasons of the Local Food Share that spanned **30** weeks of the year.



Provided food to **712** Local Food Share members across **4** distribution locations in Jefferson County. Offered **147** varieties of local vegetables, fruit, and other artisan items.



Shared a plethora of education resources, including **15** in-person cooking demonstrations, **7** produce guides, **14** educational blogs, and a full database of recipes and storage tips!



Offered **4** ad-hoc markets for community members to purchase bulk peaches, bread, holiday pies, and plant starts.



COMMUNITY EDUCATION, SUSTAINABILITY AND WORKFORCE DEVELOPMENT

Education, environmental-sustainability, and workforce development are essential components of a strong local food system.

Through events and workshops, GoFarm builds knowledge and understanding about local food and agriculture in the community. We prioritize activities that combat climate change and care for our planet, and we create meaningful and equitable jobs within the food system.



Hosted **6** farm tours and workshops (open to the public), including an at-home composting class, farmer panel discussion, and food preservation workshop.



Hired **7** paid interns who are given the opportunity to explore meaningful careers in farming and local food systems. Interns received experiential and in-field training, 1:1 mentorship, and were invited to **5** paid workshops designed specifically for them.



Offered free compost service for all customers, composting **11,626** pounds of food waste.

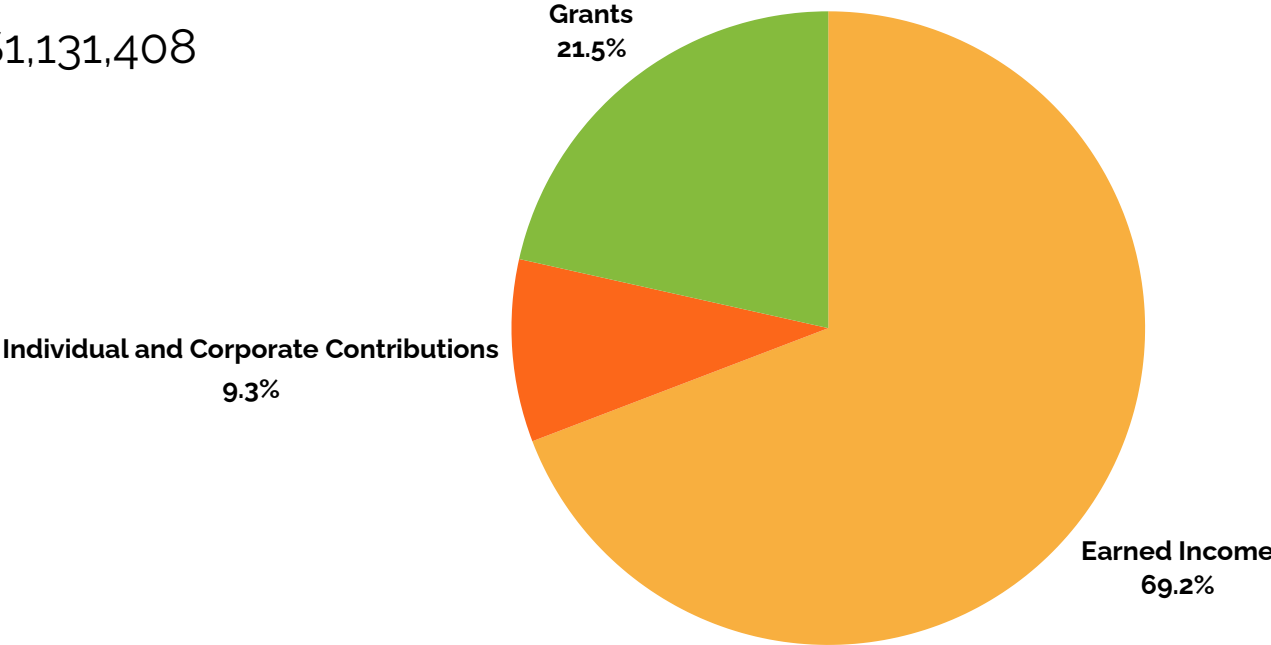


Partnered exclusively with farmers who use sustainable growing practices and prioritize soil health and climate resiliency. We advocate for organic and regenerative farming practices through our Beginning Farmer Training program.

YEAR END FINANCIALS

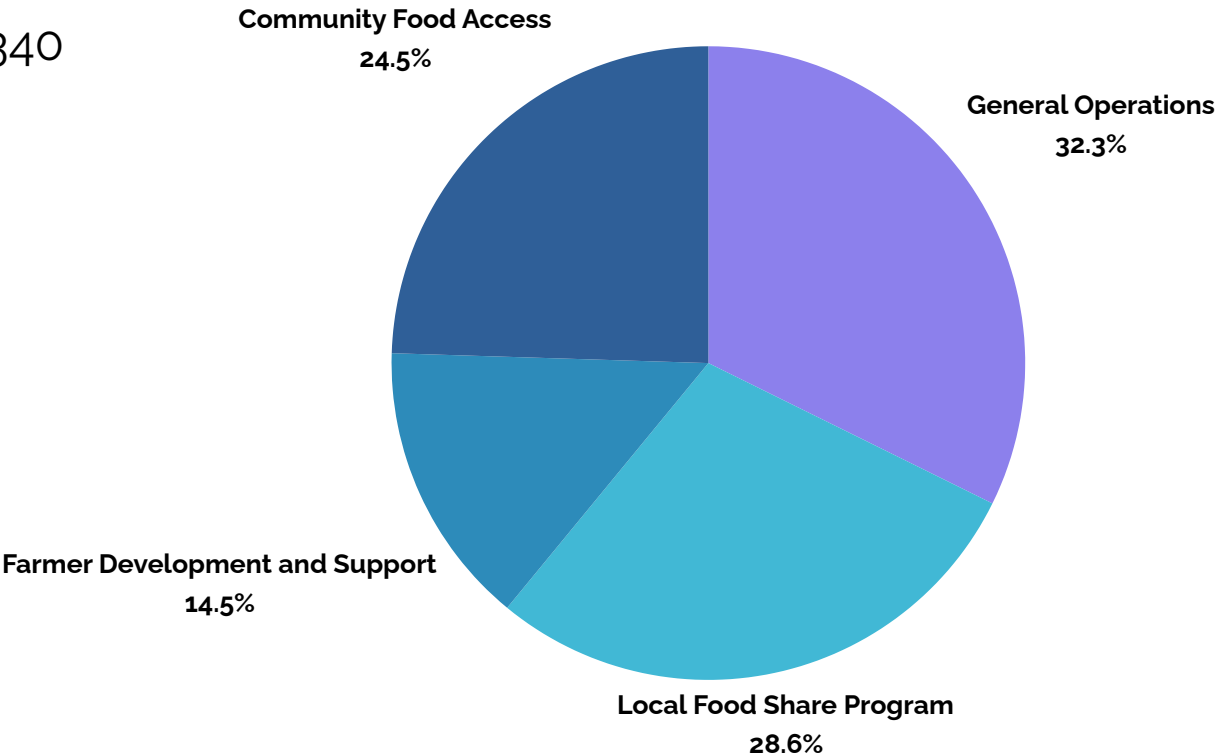
2022 Total Revenue

\$1,131,408



2022 Total Expenses

\$868,340



THANK YOU TO OUR SUPPORTERS!

GoFarm is grateful for the major contributors who gave \$1,000 or more in 2022:

Foundation & Government Grants

Anschutz Family Foundation
BNSF Railway Foundation
City of Denver
City of Golden
Colorado Department of Agriculture
Colorado Department of Human Services
Colorado Health Foundation
Colorado Housing and Finance Authority
Community First Foundation
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Jennifer Panariso
Jessica Erickson and Tyler Hughes
Laura Wassmuth
Lauryn Dempsey
Miranda Ericksen
Susan Weaver and Jay Potasnik
Virginia and Santos Ortiz

SPECIAL THANK YOU

to the companies and organizations that sponsored GoFarm's Sunrise Awards Breakfast and Harvest Dinner.





GoFarm

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GOFARM®